

# Firefox 4



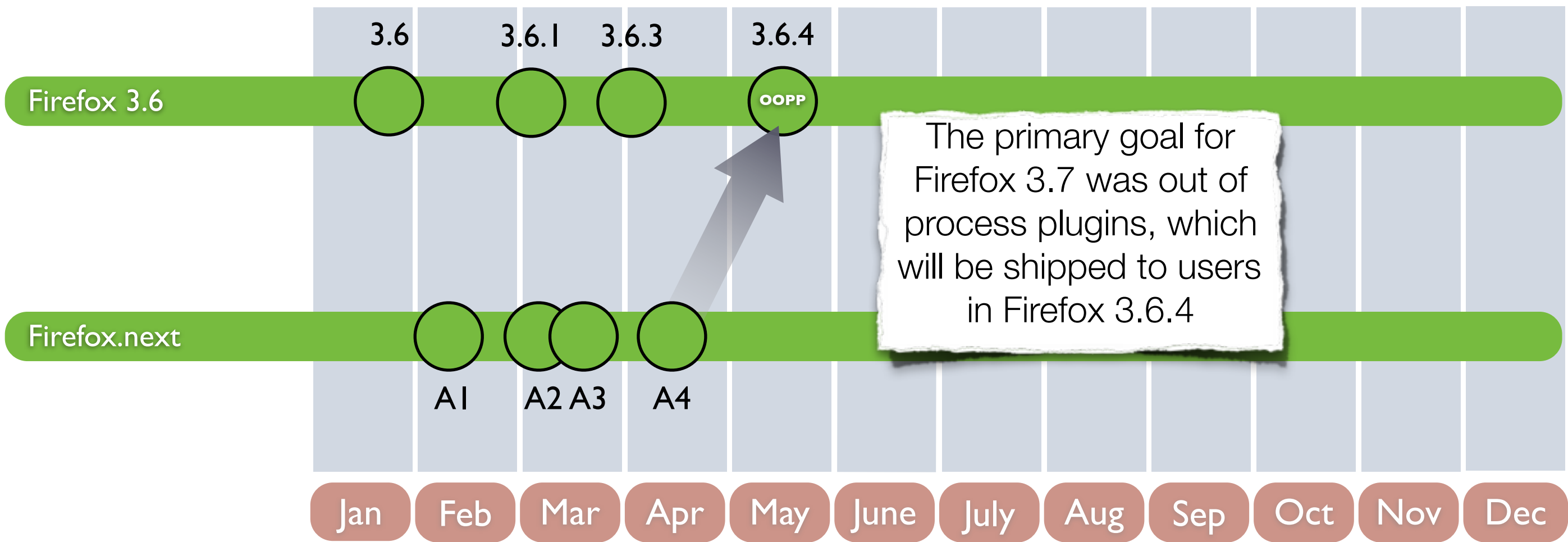
## Wait - what happened to Firefox 3.7?

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- Firefox 3.7 primarily motivated by out of process plugins
- UX team suggested longer “bake time” for theme update
- Jetpack reboot removed dependency pressures
- New engineering capabilities allowed for back-porting
- We turned Firefox 3.7 into Firefox 3.6.4



# Wait - what happened to Firefox 3.7?



# Firefox 4



# Firefox 4 - Motivation

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1. Who uses Firefox?
2. What are those people trying to do?
3. How can Firefox be the best tool for the job?
4. What does Firefox need to succeed?
5. How can Firefox help lead the Open Web forward?



# Firefox 4 - Motivation

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- Who uses Firefox?
  - End users (early adopters, mainstream)
  - Web developers (early adopters, mainstream)
  - Firefox developers (wait - that's us!)



# Firefox 4 - Motivation

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- What are those people trying to do?
  - Users: interact, create, find, learn, experience, control
  - Developers: build, create, express, impress, reach

How can Firefox be the best tool for this?

What does Firefox need to succeed?

How can we lead the Open Web?



# Firefox Themes

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*for users...*

Fast, friendly and empowering

Simpler, cleaner, faster navigation

Control your relationship with websites

Personalize and customize

*for web developers...*

Tools for capable, fast Web apps

New HTML5 / Web technologies

Native multimedia capabilities

Great developer tools

*a technology base that's...*

Fast, secure, optimized

Faster JS, DOM, and UI

Stable & secure by design

Optimized for today's hardware





# Firefox 4 - Plan for Users

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## Fast, friendly and empowering

Simpler, cleaner, faster navigation

Control your relationship with websites

Personalize and customize

New, sleek, simpler default theme

Fewer user interface controls

Fewer pixels between user and content

Performance optimizations (user experience)

User experience improvements

No more modal dialogs

No interruptions at startup

Updates apply in the background

Faster navigation for today's web users

Switch to tab

Dedicated “application tabs”

Tab Candy

**PLANS  
MIGHT  
CHANGE**  
(please don't overreport)

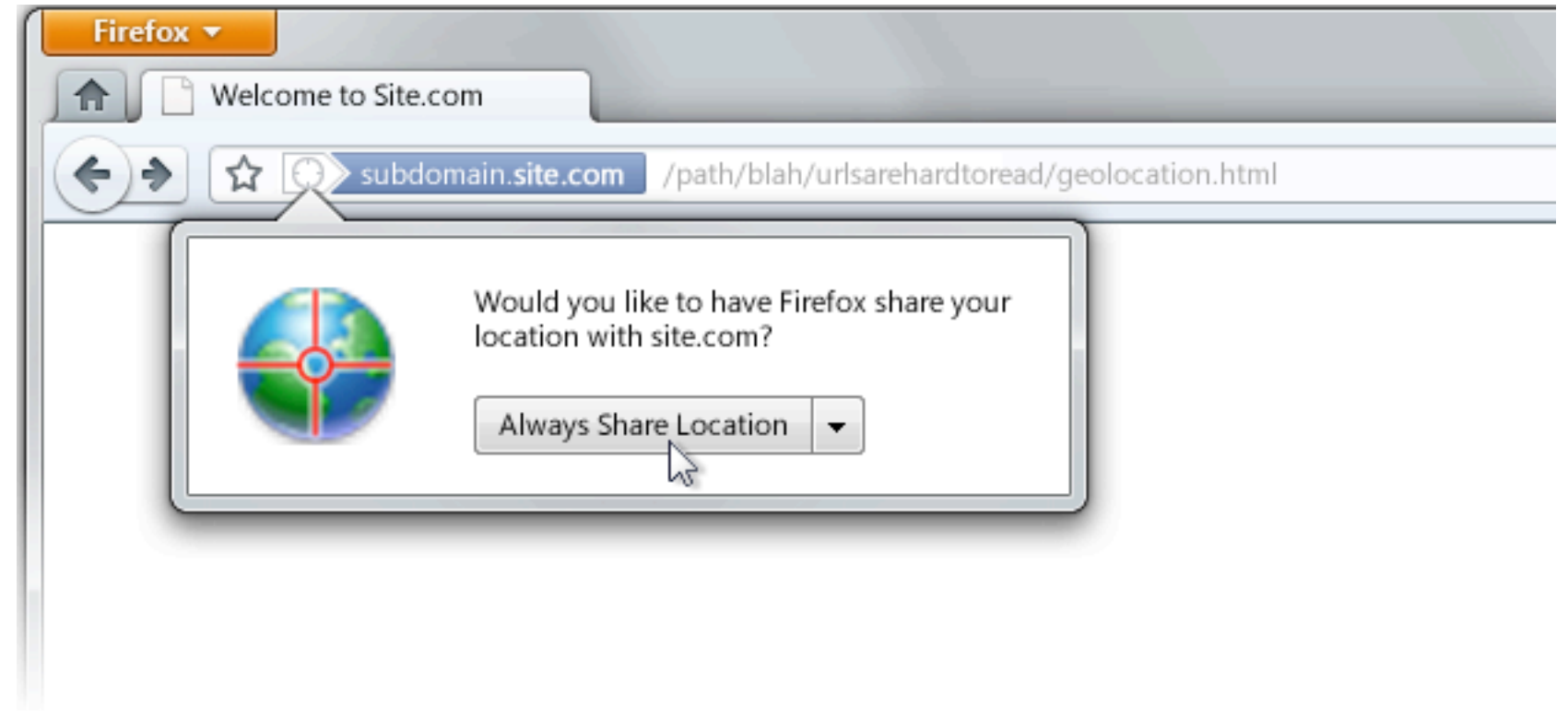




**PLANS  
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Simpler, cleaner, faster navigation

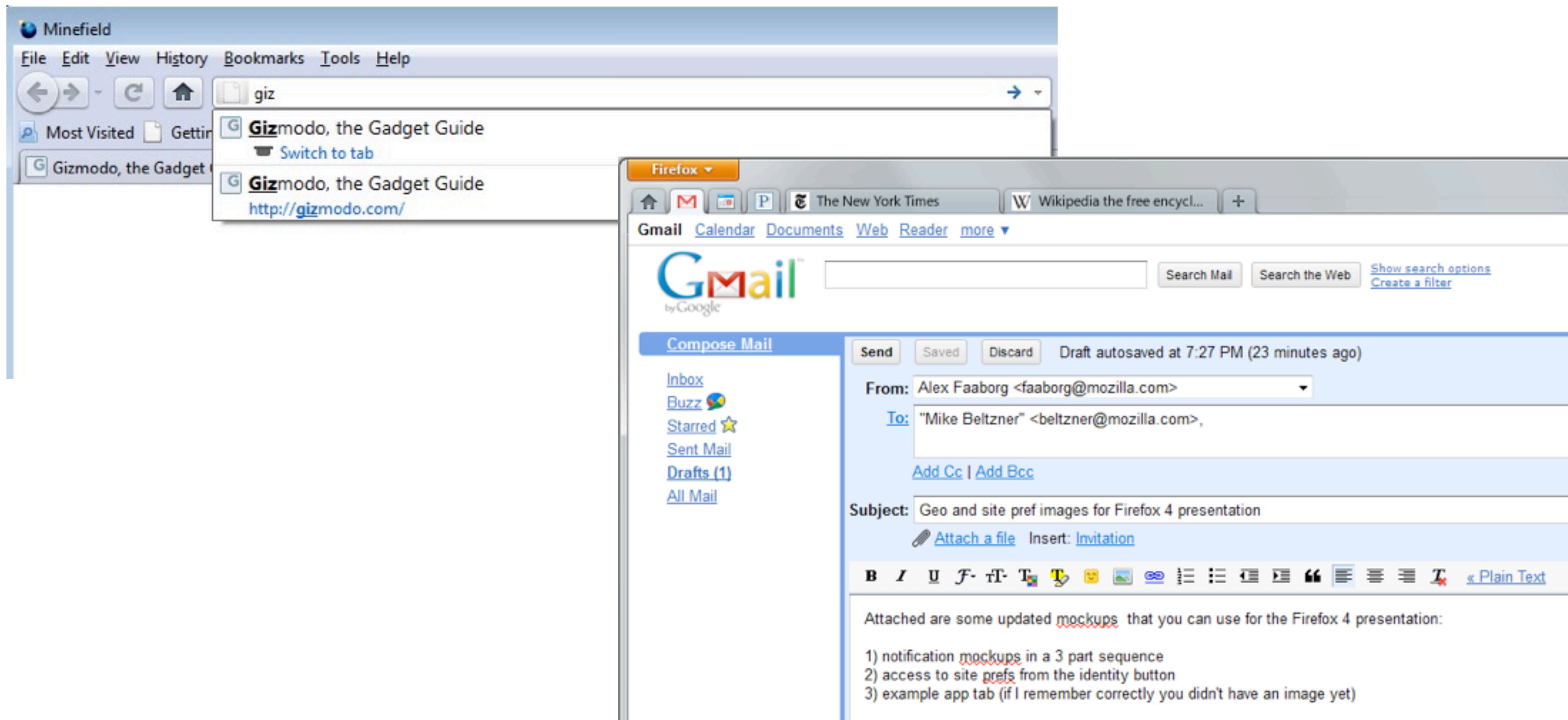
New sleek, simpler default theme



**PLANS  
MIGHT  
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Simpler, cleaner, faster navigation

Performance optimizations



Simpler, cleaner, faster navigation

Faster navigation for today's web users

**PLANS  
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# Firefox 4 - Plan for Users

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## Fast, friendly and empowering

Simpler, cleaner, faster navigation

Control your relationship with websites

Personalize and customize

Simple, powerful control over websites' permissions

One-click overview of user/site relationship

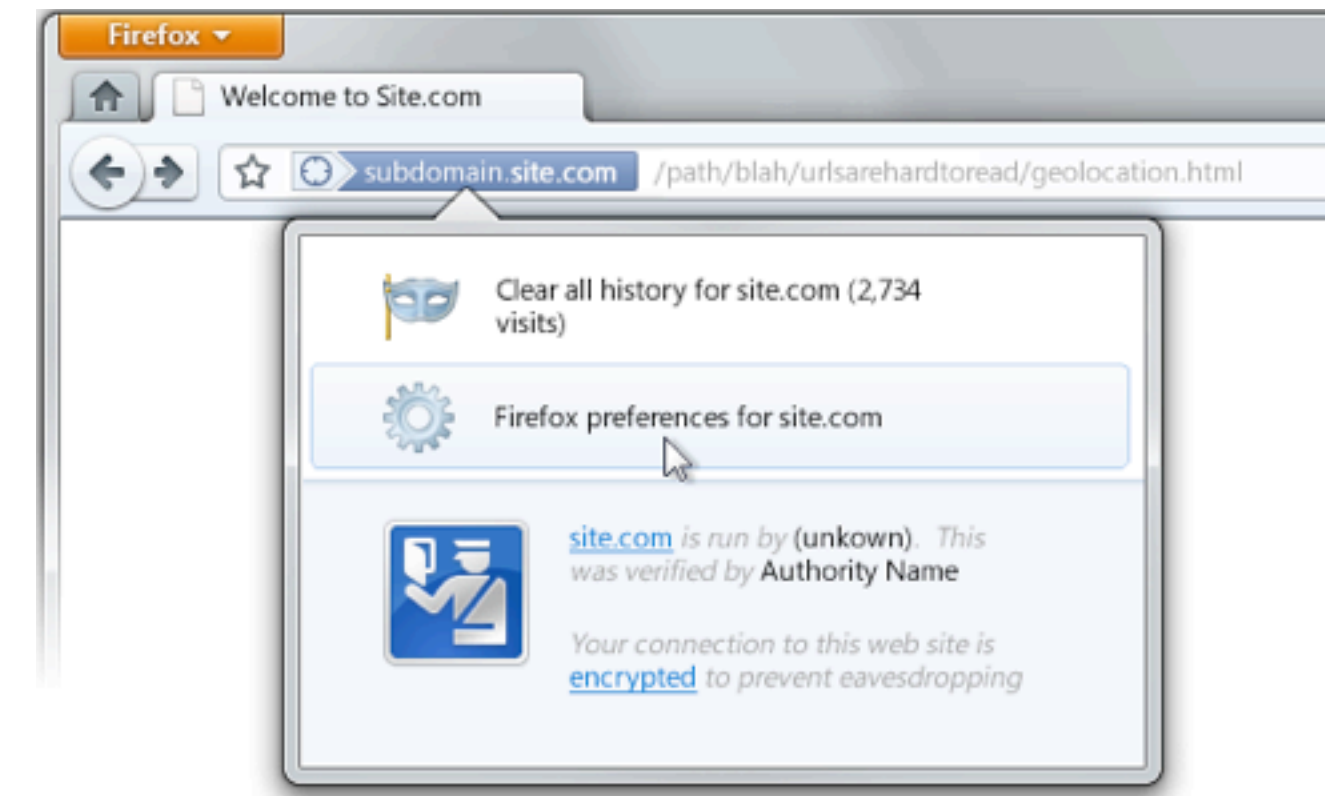
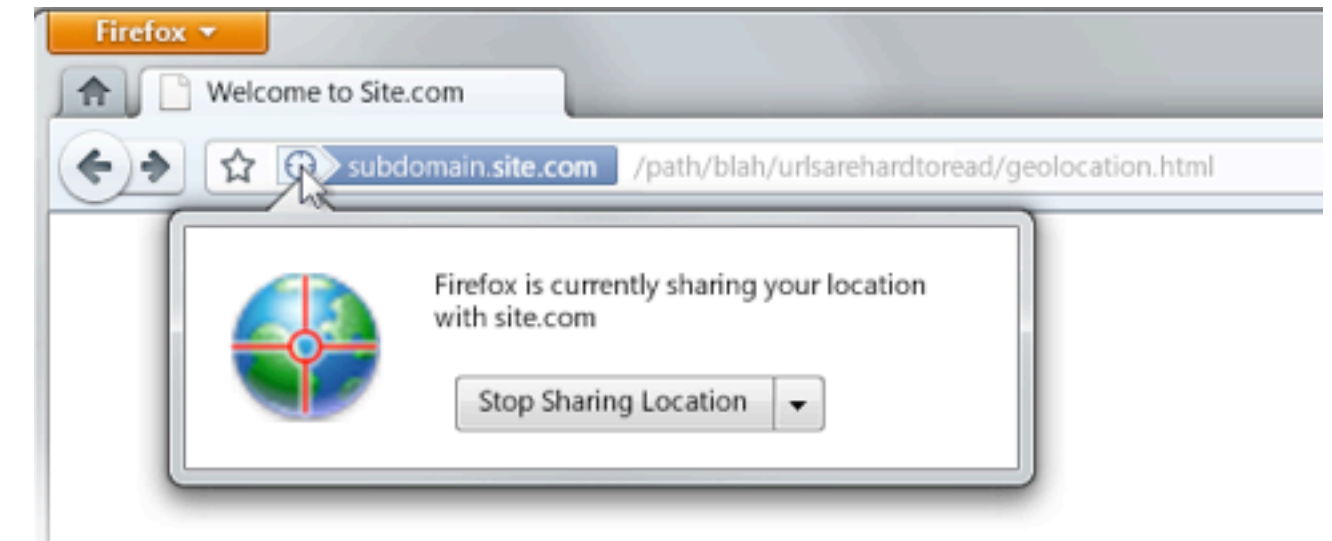
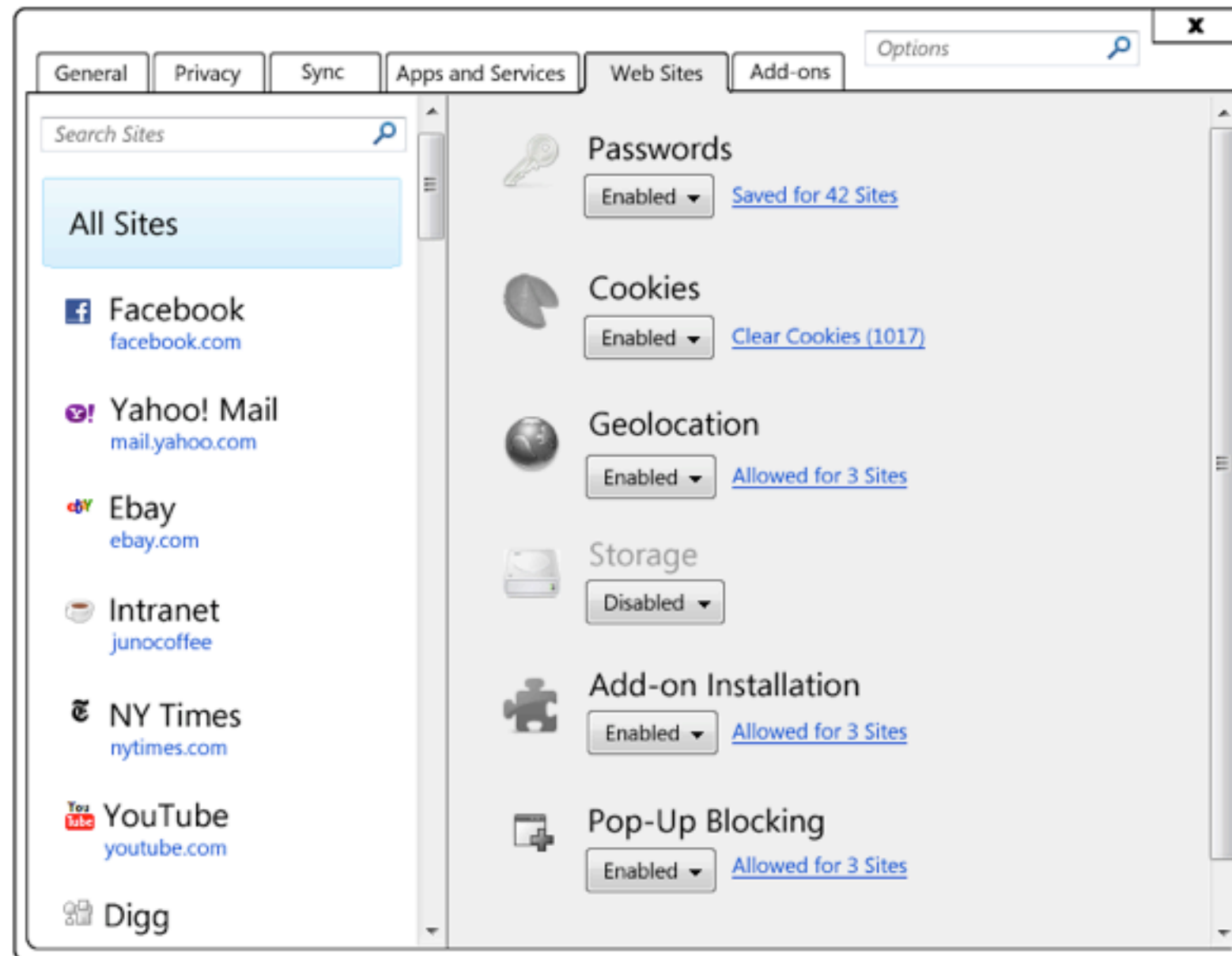
Backup and share user data with Firefox Sync

Single click sign on to websites

**PLANS  
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**PLANS  
MIGHT  
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Managing your relationship  
with websites

Control over websites' permissions

# Firefox 4 - Plan for Users

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## Fast, friendly and empowering

Simpler, cleaner, faster navigation

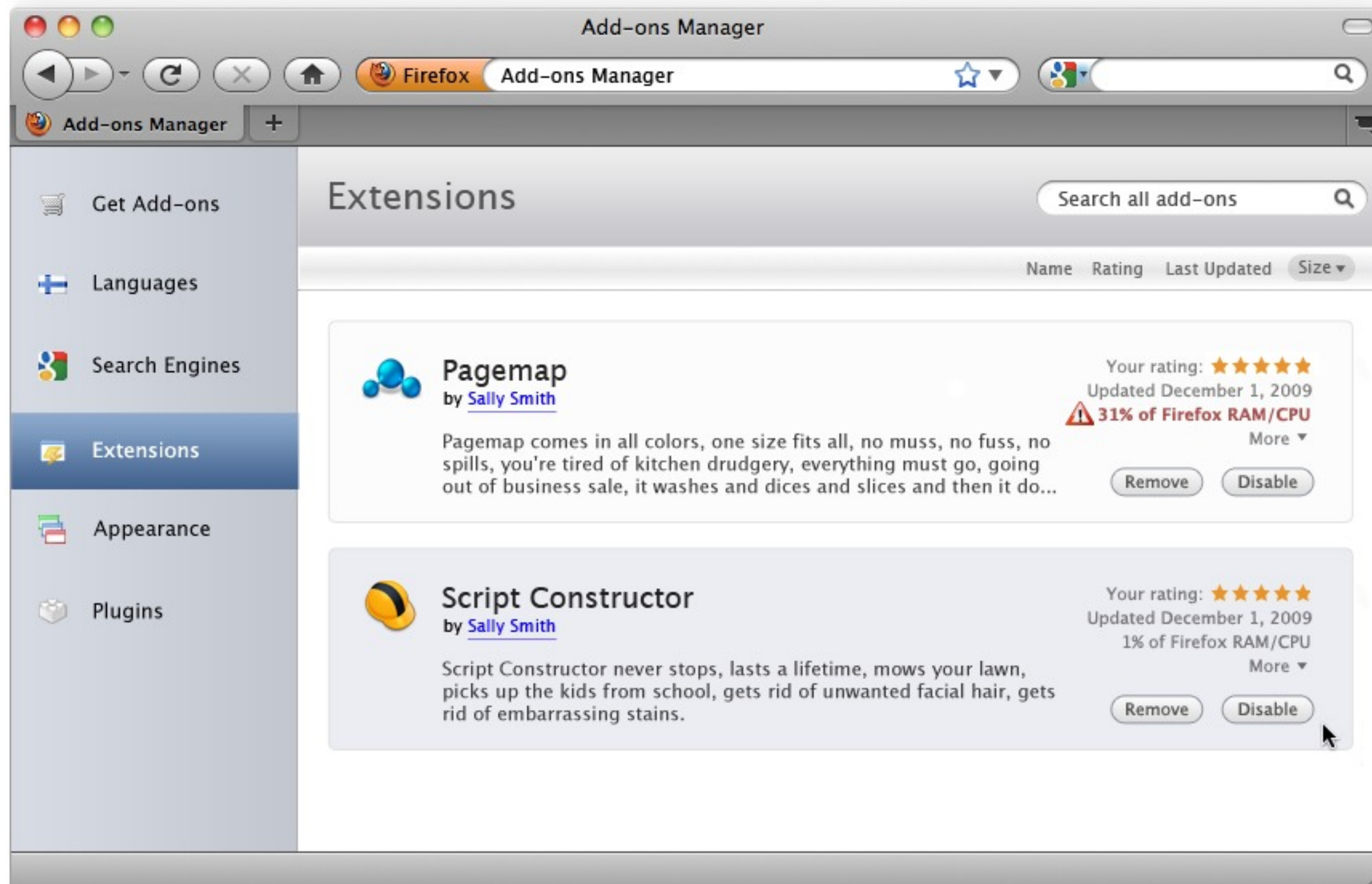
Control your relationship with websites

Personalize and customize

New customization management interface  
Easier to discover and find relevant add-ons  
Install add-ons without restart  
Jetpack based add-ons running out of process

**PLANS  
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**PLANS  
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Personalize and customize

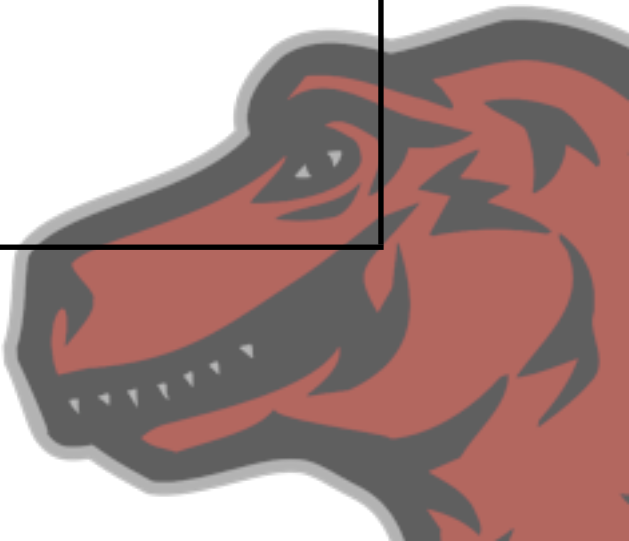
New Add-ons Manager



# Firefox 4 for Users: Risks and gaps

Theme	Current Projects	Gaps & Risks
Simple, clean fast navigation	<ul style="list-style-type: none"><li>• Started theme changes on trunk</li><li>• Switch-to-tab on trunk, “App Tabs” work started</li><li>• Work begun to remove modal dialogs</li><li>• Work planned for updater improvements</li><li>• User experience performance issues identified</li></ul>	<ul style="list-style-type: none"><li>• Need to prioritize and resource user experience performance issues</li><li>• Need to identify measurements &amp; targets for performance issues</li><li>• Need to address performance problems from dirty profiles</li></ul>
Giving users control & ownership	<ul style="list-style-type: none"><li>• Designs for user control over permissions started</li><li>• Weave planning to be ready for first beta</li><li>• Account Manager evaluation version released</li></ul>	<ul style="list-style-type: none"><li>• Must quickly finalize use cases and designs for permissions manager</li><li>• Must resource permissions manager work</li><li>• Solid Weave integration plan</li><li>• Account Manager specification still in flux</li></ul>
Full ability for customization	<ul style="list-style-type: none"><li>• New extension manager landed</li><li>• Jetpack work underway</li><li>• New AMO interactiveness plans begun</li></ul>	<ul style="list-style-type: none"><li>• Compatibility issues from API changes</li><li>• Evangelism of Jetpack and API changes</li></ul>

**PLANS  
MIGHT  
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# Firefox 4 - Plan for Web Developers

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Bidirectionally connected apps (Websockets)  
Better AJAX-y interactions (PushState)  
New interactions (gesture & multi-touch)  
Easier layout and styling (CSS3)  
HTML5 Parser (HTML5)  
Content creation (contentEditable, HTML5 forms)  
Structured data storage (IndexedDB)

## Tools for capable, fast Web apps

New HTML5 / Web technologies

Native multimedia capabilities

Great developer tools

**PLANS  
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# Firefox 4 - Plan for Web Developers

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Animation of web content (CSS Transitions, SMIL)  
Animation API (RefreshDriver)  
High quality native video playback (<video>)  
High quality native audio playback (<audio>)  
Faster 2D drawing (<canvas>)  
Fullscreen API  
3D capabilities (WebGL)

## Tools for capable, fast Web apps

New HTML5 / Web technologies

Native multimedia capabilities

Great developer tools

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# Firefox 4 - Plan for Web Developers

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## Tools for capable, fast Web apps

New HTML5 / Web technologies

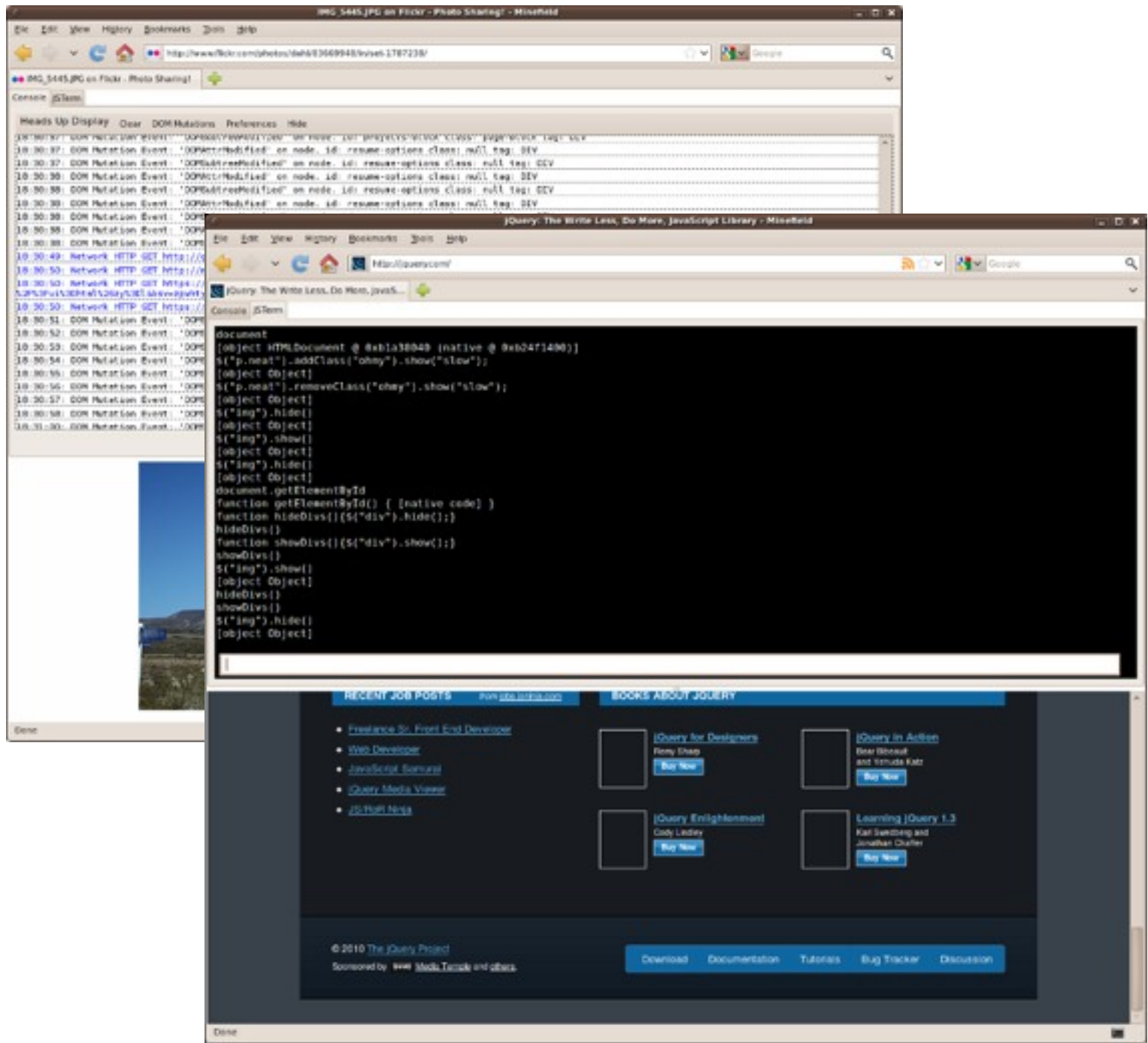
Native multimedia capabilities

Great developer tools

Firebug compatibility  
Remote JavaScript Debugger  
Web Console  
Web Inspector  
New profile manager  
Timer API  
Memory Diagnostic Tools

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Great developer tools

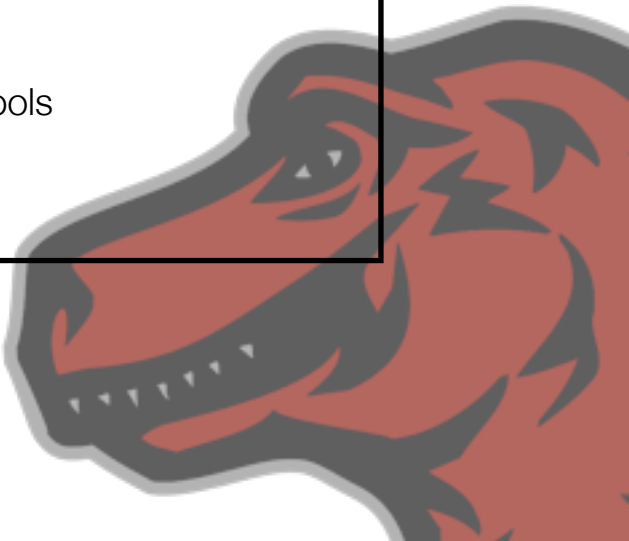
Console, Inspector



# Firefox 4 for Web Developers: Risks and gaps

Theme	Current Projects	Gaps & Risks
New HTML5/Web Technologies	<ul style="list-style-type: none"><li>• CSS3, HTML5 implementation (partial)</li><li>• WebSockets, CSP, PushState implementation mostly complete</li><li>• Multitouch Gestures in DOM underway</li><li>• IndexedDB spec &amp; implementation</li><li>• contentEditable bugfixes, HTML5 forms project specified</li></ul>	<ul style="list-style-type: none"><li>• Need to prioritize and evangelize based on web developer need</li><li>• IndexedDB specification unlikely to be finalized</li><li>• contentEditable / HTML5 form work likely to be partial</li><li>• decisions on shipping implementations of unfinished specifications</li></ul>
Native multimedia capabilities	<ul style="list-style-type: none"><li>• CSS3, SMIL and RefreshDriver for controlling animation</li><li>• updated native video support</li><li>• Fullscreen API specified</li><li>• WebGL implementation started, resourced</li></ul>	<ul style="list-style-type: none"><li>• Our CSS syntax maps to W3C, doesn't match WebKit</li><li>• video codec path under investigation</li><li>• WebGL underresourced, driver requirements risky</li><li>• some user control issues with fullscreen API</li></ul>
Great developer tools	<ul style="list-style-type: none"><li>• Web Console and Web Inspector work started</li><li>• about:memory partially implemented</li><li>• Firebug compatibility tracking</li><li>• JSD2 planned, work starting</li></ul>	<ul style="list-style-type: none"><li>• Inspector is behind schedule</li><li>• Console is not as visually appealing as WebKit tools</li><li>• about:memory needs additional resources</li><li>• Profile Manager is unowned</li></ul>

**PLANS  
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# Firefox 4: Plan for Platform

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JägerMonkey

HTML5 Parser off main thread

64 bit support

Startup timeline optimizations

Reduced I/O operations on main thread

JS threads and GC

DOM Performance improvements

Layers for compositing, scrolling

Pathological performance investigations

Fast, secure, optimized

Faster JS, DOM, and UI

Stable & secure by design

Optimized for today's hardware

**PLANS  
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# Firefox 4: Plan for Platform

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CSP (allowing secure pages)  
:visited fix (privacy)  
ForceTLS (authenticated login)  
CritSmash  
Early Security Reviews  
PAKE (authenticated login)

Fast, secure, optimized

Faster JS, DOM, and UI

Stable & secure by design

Optimized for today's hardware

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# Firefox 4: Plan for Platform

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Graphics compositing with Layers  
Hardware acceleration using Direct2D  
Multitouch support  
Aero Peek integration  
OSX integration  
Standards for contacts, cameras, microphones

Fast, secure, optimized

Faster JS, DOM, and UI

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Optimized for today's hardware

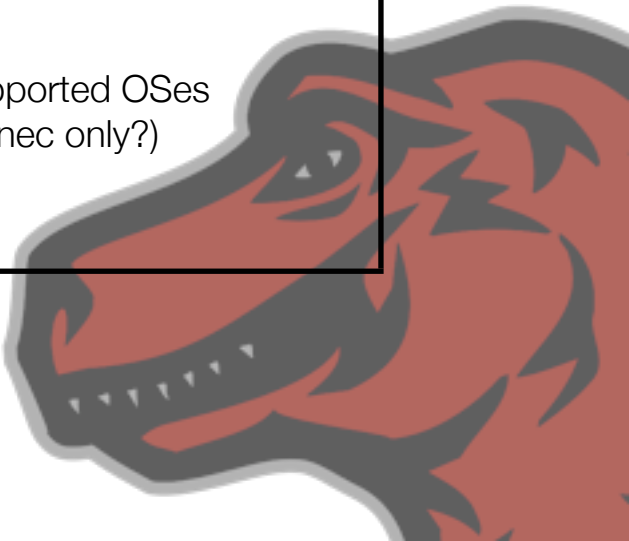
**PLANS  
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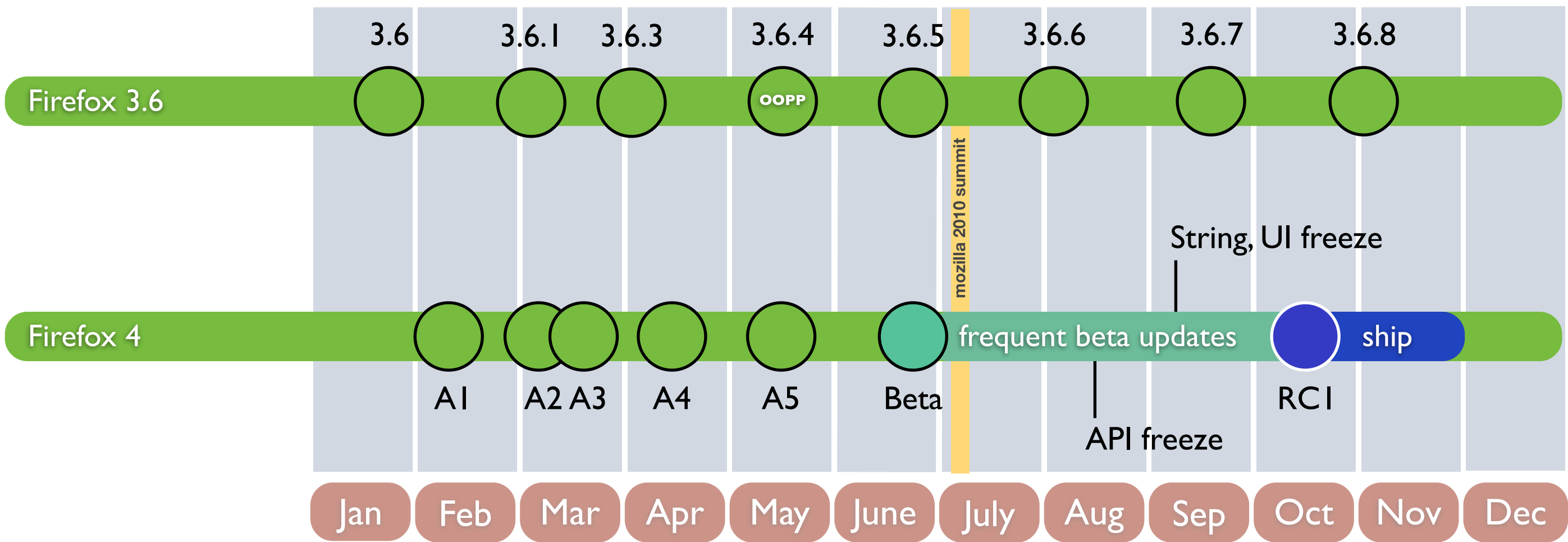
# Firefox 4 Platform: Risks and gaps

Theme	Current Projects	Gaps & Risks
Faster JS, DOM and UI responsiveness	<ul style="list-style-type: none"><li>• JägerMonkey work started</li><li>• DOM performance improvements begun</li><li>• JS threads and GC plan in place</li><li>• Over 50% of I/O off the main thread</li><li>• Layers for graphic compositing and scrolling improvements</li></ul>	<ul style="list-style-type: none"><li>• JägerMonkey targets still under evaluation</li><li>• DOM performance measurements hard to prove</li><li>• Our use of cache is potentially holding us back immensely</li><li>• Several ideas for responsiveness, but all unowned</li></ul>
Stable and secure by design	<ul style="list-style-type: none"><li>• :visited change complete</li><li>• CSP, ForceTLS implementations well underway</li><li>• CritSmash program tracking to targets</li></ul>	<ul style="list-style-type: none"><li>• No sandboxing beyond OOPP for Jetpack and plugins</li></ul>
Optimized for today's hardware	<ul style="list-style-type: none"><li>• Direct 2D optimizations</li><li>• Harfbuzz for text rendering</li><li>• Multitouch support</li><li>• Windows 7 feature integration</li></ul>	<ul style="list-style-type: none"><li>• Decisions need to be made for supported/unsupported OSes</li><li>• No plan for Firefox on touch-based devices (Fennec only?)</li><li>• Need plan for driver hell in Direct2D space</li></ul>

**PLANS  
MIGHT  
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# Firefox 4: Release Milestones



**PLANS  
MIGHT  
CHANGE**  
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# Firefox 4 - Beta Program

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- Aimed at early adopters and mainstream users
- Frequent updates (14 - 21 days)
- Interactive
- Focused on gathering feedback and data from “the field”

**PLANS  
MIGHT  
CHANGE**  
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# Firefox 4 - First Beta (OMG**NOT**FINAL**DONOT**QUOTE just beltzner's proposal)

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- Most of the new theme for user evaluation
- New extension manager for user / add-on developer evaluation
- Tab management improvements, basic application tab support
- HTML5 parser, CSS3 transitions, CSP, WebSockets, :visited
- “Reference” Layers implementation

**PLANS  
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# Firefox Platform: Doing two things at once

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- in 2009 and early 2010 we proved that we can split our focus
- once we branch for beta, must have plans in place
- priority will be given to full content/chrome process separation
- will start developing & communicating those plans next month

**PLANS  
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# Firefox 4

project updates Mondays @ 11am PT  
development tracking Tuesdays @ 11am PT  
product planning Wednesdays @ 11am PT

