Making sure the Web stays 'Generative' and the Future Open

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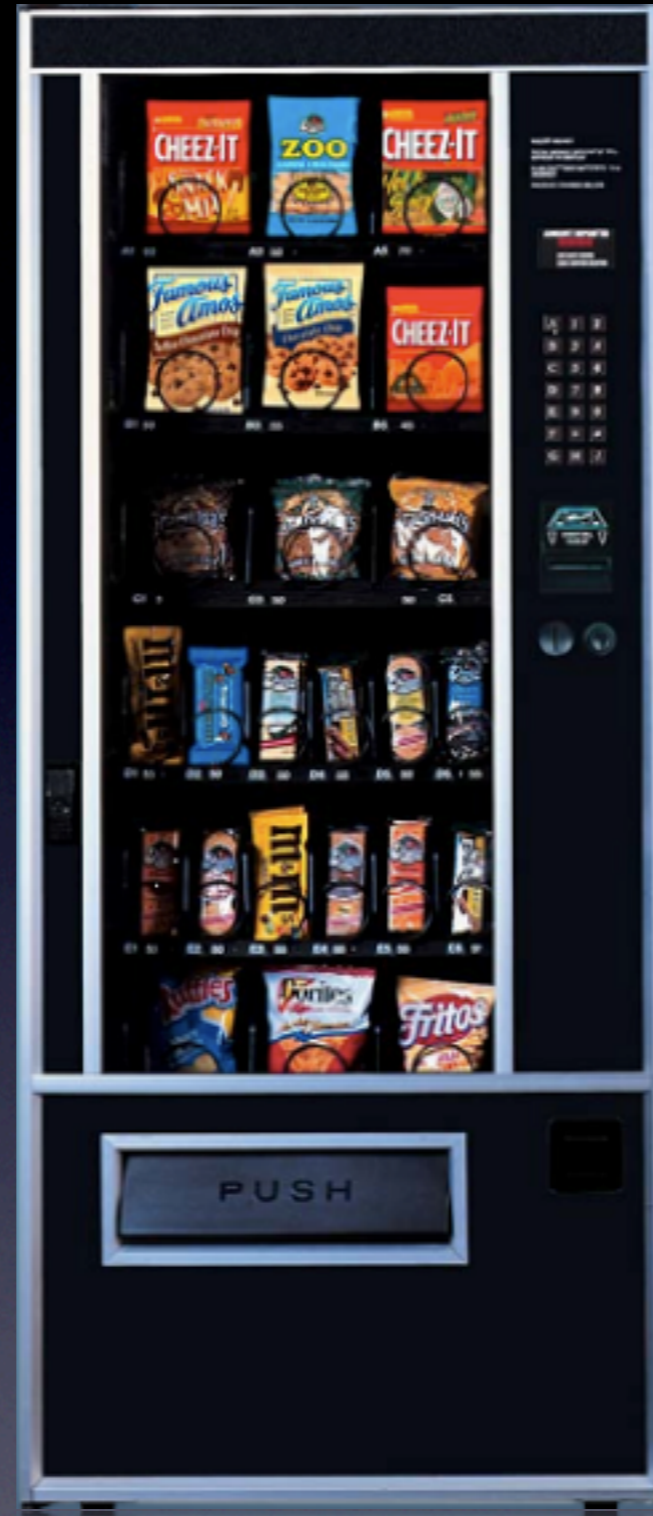nitot@mozilla-europe.org

The Mozilla project

- We build software

  - Firefox, anyone?

- We build communities

  - 75 languages for Firefox 3.5.

  - 800,000 Beta testers

  - 300 million active users

- **We have a vision of the Internet**

Firefox® 3.5

This isn't it

Minitel 2.0

nor this...

The Mozilla Manifesto 1/2

- The Internet is an **integral part of modern life** – a key component in education, communication, collaboration, business, entertainment and society as a whole.

- The Internet is a **global public resource** that must remain **open and accessible**.

- The Internet should **enrich** the lives of individual human beings.

- Individuals' **security** on the Internet is **fundamental** and cannot be treated as optional.

- Individuals must have the ability to **shape their own experiences** on the Internet.

The Mozilla Manifesto 2/2

- The effectiveness of the Internet as a public resource depends upon **interoperability** (protocols, data formats, content), **innovation** and **decentralized participation** worldwide.

- **Free and open source software** promotes the development of the Internet as a public resource.

- Commercial involvement in the development of the Internet brings many benefits; a **balance between commercial goals and public benefit** is critical.

- Magnifying the public benefit aspects of the Internet is an important goal, worthy of time, attention and commitment.
  http://www.mozilla.org/about/manifesto

The Fundamental principle:
Decentralized Participation

Call to "Participation"

Call to "Participaction"

Call to "Particip-*Hack*-tion"

Or: "What can I do to build the future I want? (instead of the one I'm given)"

Pick the right browser

- The browser which leaves you options

- The browser which enables you to build your own experience

- The browser which enables you to reuse other people's participative works

Pick the right services

- Those you can leave when you want

- Those that enable you to export your data in order to leave

- Those who are extensible (via plug-ins and APIs)

- Those who respect Web standards

- Those who are decentralized and enable you to run you own instance of. (Wordpress, Dotclear, Identi.ca, etc.)

Build or help building

- Build extensions for your browser (heard of Mozilla Jetpack & Ubiquity?)

- Build themes for your browser (heard about Mozilla Personas? getpersonas.com)

- Tell people around you about the choice we have

- Donate time and/or money to Open Source projects.

"The best way to predict the future is to invent it"
- Alan Kay

Thank you!